The Next Release Problem Revisited: A New Avenue for Goal Models

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Abstract—Context. Goal models have long been critiqued for the time it takes to construct them as well as for their limited cognitive and visual scalability. Is such criticism general or does it depend on the supported task? Objectives. We advocate for the latter and the aim of this paper is to demonstrate that the next release problem is a suitable application domain for goal models. This hypothesis stems from the fact that product release management is a long-term investment, and that software products are commonly managed in “themes”, smaller focus areas of the product. Methods. We employ a version of goal models that is tailored for the next release problem by capturing requirements, synergies among them, constraints, and release objectives. Such goal model allows discovering optimal solutions considering multiple criteria for the next release. Results. A retrospective case study confirms that goal models are easier to read and comprehend when organized in themes, and that the reasoning results help product managers decide for the next release. Our scalability experiments show that, through reasoning based on optimization modulo theories, the discovery of the optimal solution is fast and scales sufficiently well with respect to model size, connectivity, and number of alternative solutions.

Index Terms—next release problem, release planning, goal–oriented requirements engineering, constrained goal models, multi–objective optimization, optimization modulo theories

I. INTRODUCTION

Goal–oriented requirements engineering (GORE) has been extensively studied by the research community since the introduction of early goal–oriented frameworks [1]. Goal models have been used in early requirements engineering [2], agent–oriented software engineering [3], and to analyze software qualities like security [4], privacy [5], risk [6], and trust [7].

GORE has also been criticized due to various reasons. In a recent study, Mavin et al. [8] show evidence that GORE approaches have been applied to too few real-life case studies and the industry has been reluctant to adopt GORE. Goal models are perceived as unscalable both in terms of i. the effort required to build them and ii. visually. To overcome the latter obstacle, Moody et al. [9] emphasize modularity as a way to improve visual notations for GORE frameworks.

We identify software release planning as a domain where modularity is well practiced. The evolution of software products is managed through stepwise releases so the development efforts are compartmentalized by time. Agile development approaches are modular too, thanks to the adoption of sprints. Furthermore, many companies use themes to categorize the focus areas of a (large) software product [10].

The next release for a product is determined by gathering candidate new requirements over a time period and then selecting which of these are going to be implemented, taking into account logical constraints (such as mutual exclusion and precedence), as well as business considerations such as minimize costs, maximize customer value, and the likes. Following the literature [11], we refer to this as the Next Release Problem (NRP) for a software product.

The NRP has received considerable attention so far. It has been formalized as a single-objective [11] or a multi-objective optimization problem [12], and genetic algorithms have been applied to solve the problem [13]. These works treat NRP as a purely numerical problem. However, many of the business and software qualities for NRP have a qualitative nature and are hard to quantify. Software cost, for example, is notoriously hard to estimate and even approximate [14]. Customer satisfaction, as a competing quality, is even harder to boil down to numerical scores. This calls for approaches that support both numerical/quantitative and qualitative reasoning.

Moreover, existing approaches to NRP represent requirements as flat collections of functions that do not take into account the hierarchical nature of requirements. Thus, they lose valuable information about the requirements inter-relationships such as synergies and conflicts, alternatives, and their rationale too: why is a requirement important in the product company’s strategy and in the long-term product release plan?

Based on these observations, we hypothesize that the NRP may be a suitable domain for the goal–oriented approaches because i. goal models can provide the missing expressiveness to the release model and help release managers better understand the synergies among the requirements and ii. in this context, goal models will experience less scalability problems thanks to the inherent modular nature of release planning.

In this paper, we frame the NRP in terms of constrained goal models [15] where requirements are hierarchically structured and inter-dependent (conflicting/synergistic). The space of alternatives is then explored to discover Pareto-optimal solutions by using combined qualitative and quantitative reasoning techniques founded on automated reasoning technologies, notably Satisfiability and Optimization Modulo Theories (SMT/OMT).
The main contributions of this paper are as follows:

- An expressive goal–oriented language for representing the NRP that supports complex relationships between requirements such as hierarchy, synergy, conflicts (Section III);
- A collection of optimization schemes for expressing objective functions from the literature and from practice that combine qualitative reasoning with quantitative optimization (Section IV);
- The Next Release Tool prototype that supports graphical modeling and—through an encoding of our framework (Section III-D)—reasoning with NRP by employing a state-of-the-art automated OMT reasoner (Section V-B);
- Experimental results that show the applicability of our approach on a retrospective case study (Section V-A), and the scalability of our reasoning techniques up to and beyond the size of real-world problems (Section V-C).

After introducing our research baseline in Section II we describe our contributions in Sections III–V, discuss related work in Section VI, and present conclusions and future directions in Section VII.

II. RESEARCH BASELINE

A. Constrained Goal Models

Constrained goal models (CGMs) extend the notion of goal models by i. assigning rewards or penalties to goals and their refinements, ii. defining constraints, and iii. setting optimization objectives for possible solutions [15]. The models are formalized into optimization modulo theories clauses, then an external solver (OptiMathSAT [16]) is used to efficiently search the search space of alternative solutions and discover the optimal ones. Possible applications include assigning costs to tasks, which are the leaf elements, rewards to top goals and set constraints for the budget and aim at discovering the solution that maximizes the reward while minimizing the cost.

Aydemir et al. [17] employ CGMs to capture and analyse risk in early requirements engineering while Angelopoulos et al. [18] utilize them to find the optimal next adaptation for a system. CGMs are also used to facilitate decision making for security engineering [19].

In this paper, we extend CGMs to capture and solve the next release problem.

B. Requirements for Capturing the Next Release Problem

Bagnall et al. [11] model requirements for the next release problem as acyclic graphs where nodes represent requirements and edges denote that the source requirement is a prerequisite of the target one. Toward a more structured approach to modeling requirements for the next release problem, based on a survey with industrial practitioners, Carlshamre et al. [20] identify six inter-dependency types for requirements considered for the next releases of a software product (see Table 1) and represent these as a matrix using spreadsheets as well as a graph where the nodes represent requirements and labeled edges represent inter-dependencies. We take capturing the inter-dependencies presented in Table 1 as a requirement for any notation that aims to represent the next release problem. As presented in Sec. III our proposal accommodates all six of these interdependencies.

Table I: Inter-dependency types between requirements for the next release identified by Carlshamre et al. [20]

<table>
<thead>
<tr>
<th>Inter-dependency</th>
<th>Meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>REQUIRES</td>
<td>R₁ requires R₂ to function</td>
</tr>
<tr>
<td>AND</td>
<td>R₁ requires R₂ and vice versa</td>
</tr>
<tr>
<td>TEMPORAL</td>
<td>R₁ needs to be implemented before R₂</td>
</tr>
<tr>
<td>CVVALUE</td>
<td>R₁ positively or negatively contributes to the customer value of R₂</td>
</tr>
<tr>
<td>ICOST</td>
<td>R₁ positively or negatively contributes to the cost of R₂</td>
</tr>
<tr>
<td>OR</td>
<td>Only one of {R₁, R₂} has to be implemented</td>
</tr>
</tbody>
</table>

III. GOAL–ORIENTED FORMULATION OF THE NRP

We describe our goal–oriented approach for the NRP. Its key feature is that our goal models capture the rationale behind the requirements for the next release and allow representing complex interdependencies between the requirements.

First, we describe the overall process in Section III-A, second, we detail our proposed goal–oriented requirements modeling language in Section III-B. Finally, we define the goal–oriented version of the NRP in Section III-C.

A. Process Overview

Understanding, capturing, and communicating requirements well has a great impact on the success of software development processes [21]. The same applies to the development of the future releases of a software product. Nevertheless, (goal–oriented) systematic requirements engineering methods in practice are hampered by the high effort that is required, or by the lack of scalability [8].

Our proposed goal–oriented approach to the NRP, which is summarized in Figure 1, overcomes the existing limitations by applying goal orientation to a task having a lengthy time frame; the initial investment is amortized by the fact that a product life time spans over multiple years.

![Figure 1: Our goal–oriented approach for handling NRP](image-url)

1) Create the initial goal model: Release management is an iterative process which starts with the initial requirements. This is the step that requires the up-front effort to build the goal model. From this point on, the effort required to update and maintain the model is more limited. Furthermore, our extended notion of CGM overcome the lack of expressiveness of the flat...
list representation of requirements, such as spreadsheets. In goal models, high-level, strategic goals are refined into lower-level ones to represent how they can be achieved. The refinement structure in goal models also explains the *raison d'être* of some requirements. Different from the refinement structure, inter-dependencies between goals represent the synergistic relations, capturing how having certain goals together affects positively or negatively certain properties, such as the implementation effort. The inter-dependencies among requirements of Table I are captured by our approach through cost and customer value inter-dependencies among goals such that having goal $G_1$ increases (or decreases) the cost (or the customer value) of goal $G_2$.

2) Adjust constraints and optimization scheme: It is important to express constraints for identifying possible and optimal solutions. Hard constraints may be set such as ‘the overall cost of the solution should not exceed 500 developer-hours’. Moreover, an optimization scheme for the problem should be defined by using the properties such as minimizing the overall cost, maximizing the overall customer value, or more elaborate combinations of several objectives. We encode common optimization schemes from the literature in Section [IV]

3) Formalize the problem: To benefit from SMT/OMT reasoning and identify optimal solutions, the goal model and the optimization schemes must be formalized. The formalization—whose basics are explained in Section [II-D]—is derived automatically from the specifications of the analyst: the goal model, the constraints, and the optimization scheme.

4) Run automated solver and analyze results: The formalized problem description is fed into an external SMT/OMT solver. The solver returns the optimal solutions (if any) that respect the constraints and optimize the optimization scheme. There may be multiple optimal solutions, i.e., Pareto-optimal solutions for a given problem description. In other cases, the constraints may be too restrictive and lead to no solution at all. In such cases the release engineer should relax some of the constraints and re-run the solver.

5) Release product and update the goal model: After the release of the product (this well-known process falls outside the scope of this paper), the release engineer updates the goal model by adding new requirements and their interdependences, marking the already implemented requirements, adjusting the properties of goals such as cost and customer value. After the update, the process continues as before from Step 2, by adjusting the constraints and the objectives for the next release.

B. A Goal–Oriented Language for the Next Release Problem

We introduce our goal–oriented modeling language to capture the requirements and inter-dependencies for the NRP. The meta-model of the language is presented in Figure 2

We deliberately keep the modeling language simple to focus our attention to the selection of requirements, which are represented as goals. As a result, some prominent concepts that are captured in other goal–oriented requirements modeling languages like iStar 2.0 [22] are not included in our meta-model. For simplicity, we exclude *tasks*; as the top-level goals are refined, their semantics become more concrete and leaf nodes represent immediately actionable items. Since the next release models focus on the product requirements, we also do not capture *actors* and their interactions (*social dependencies*). *Resources*, on the other hand, can be captured as constraints such as the budget for the release but they are not first-class citizens in the models. Below we provide explanations for the elements of the meta-model presented in Figure 2.

A goal model consists of goal model elements, which are goals, refinements, and inter-dependencies.

**Goal**: Requirements are represented as goals to be achieved. Goals have attributes. A *mandatory* goal must be satisfied in the solution set of a goal model. Goals that have already been implemented in previous releases are marked as *isImplemented*. The *theme* of a goal is a category to which it belongs. Goals can have associated *costs* which can be stated in terms of developer effort–hours or money. Finally, the appreciation of customers are captured as the *customerValue* of a goal.

Assigning values to goal attributes is optional yet useful for determining the optimal solutions. While solutions that do not include all mandatory goals are not valid, *isImplemented* enables the release engineer to keep track of the implemented goals. If the release engineer determines that all previous implementation efforts should be preserved, she could mark them all as mandatory, else she can mark only some implemented goals. Cost and customer value assignments are also used to set constraints (e.g., overall customer value of a valid solution must be higher than $x$) on the solution as well as defining the *optimization scheme* (e.g., minimize the overall cost). Assigned values can be absolute or relative estimations, as long as the units are used consistently in the entire goal model.

1Themes are used to organize the requirements for a large system into smaller, more manageable categories.
Refinement: A refinement relates a set of child goals to a parent goal, indicating that all the child goals are necessary to fulfill the parent. A parent goal may have multiple refinements, each of which offers an alternative way of achieving that goal. Using refinements, we can capture both REQUIRES, AND, and OR inter-dependencies from Table [I]. R₁ REQUIRES R₂ is captured when R₁ is refined into R₂. R₁ AND R₂ is captured when both of them are connected to a single refinement node of a parent node. R₁ OR R₂ is presented when both of them are connected to separate refinement nodes of the same parent. Figure [I] summarizes these three cases.

![Figure 4: Capturing interdependencies with refinement nodes](image)

Figure 3: A partial goal-oriented NRP model from our retrospective case study

Figure 3 shows a fragment of a goal model that is built by the authors from the release data of a software product for managing the rental and service of heavy machinery. The goal model is validated by the product management expert of the software product. Since the company organized the requirements in themes, we reflected that choice in the layout of the model and separated the themes by gray lines. Goal nodes are represented as stadium-shaped nodes. Refinement nodes that link multiple child goals to a parent goal are shown as black-filled circles. Refinement nodes that link only one child node to a parent goal are omitted for visual simplicity. An example of alternative ways of achieving a parent goal concerns the goal ‘FM Planned’, which is refined into ‘Load planning conducted’ and ‘Route plan for single shipment created’.

Inter-dependency: An inter-dependency indicates a synergistic relation among two or more goals. An inter-dependency is either a directed inter-dependency or an undirected-interdependency.

Undirected Inter-dependency: An undirected inter-dependency relates two or more goals. Exclusion is an undirected inter-dependency which relates goals that should not be included in the same release. In Figure 3, ‘Sales schedule enhancements provided’ and ‘Fixed asset enhancements provided’ are related via the exclusion interdependency, which is represented by a white exclamation mark in a triangle that is surrounded by a red-filled circle.

Directed Inter-dependency: A directed inter-dependency relates two goals where one goal is the source and the other is the target of the interdependency. There are three types of such links: (i) cost contribution, (ii) customer value contribution, and (iii) precedence. These three inter-dependencies correspond to the ICOST, CVALUE, and TEMPORAL inter-dependencies in Table I. Cost and customer value contribution between goals state that the source goal increases or decreases the cost or the customer value of the target goal. If known, the strength attribute can be assigned to represent the strength of...
the interdependency in a relative scale or as the absolute value. The precedence inter-dependency indicates a temporal order of implementation between the source and the target goals, where the source goal should be implemented before the target (in the same or a previous release).

In our graphical modeling language, we simply use edges between the source and the target goals instead of having a directed inter-dependency node and connect it with the source and the target goals to prevent visual clutter. Cost contribution inter-dependencies use a $C$ label and the plus or minus sign signifies the positive or the negative impact.

The source and the target goals are linked via a dashed line, and there is an incoming empty triangle arrowhead to the target goal. In Figure 3, ‘Financial blocking improved’ decreases the cost of ‘Credit card processing finalized’. Similarly, a dotted line, which is labeled as $V$ together with a plus or minus sign, denotes a customer value inter-dependency.

To further differentiate the two different types of inter-dependencies we use angle arrowhead for the customer value inter-dependencies and dot for cost inter-dependencies. Se&Ma Depot Repair and Sales invoicing is in between.

The overall customer value of the solution should be at least $\Pi_4$. Other single objectives can be maximizing the total customer value [23], maximizing that are included in the solution [11]. Other single objectives functions. Minimizing the cost is a single objective, where the cost contribution inter-dependency node and connect it with the source and the target goals instead of having a solid line with the source goal should be implemented before the target (in the same or a previous release).

To further differentiate the two different types of inter-dependencies we use angle arrowhead for the customer value inter-dependencies and dot for cost inter-dependencies. Se&Ma Depot Repair and Sales invoicing is in between.

The goal–oriented next release problem. Given a goal model, the goal–oriented NRP concerns finding a sub-model by assigning truth values to leaf goals and propagating the truth assignment to upper level goals (a solution, see the bottom layer of Figure 2) that respects the constraints and optimizes the objective scheme for the model.

D. Encoding to SMT

The encoding that we need consists of obtaining an SMT(LRA) formula $\Psi_M$ of a goal–oriented NRP model $M$ that can be analyzed to derive (optimal) solutions. Formally, we have that $\Psi_M = \Psi \land \Psi_R \land \Psi_I \land \Psi_W$, i.e., the encoding is a conjunction of the constraints in $M$, of the refinements, of the interdependencies, and of the value functions.

Constraints. The encoding $\Psi$ includes constraints over elements in $B$ and $W$. When a mandatory goal $G_i$ is set to be satisfied by the release engineer, it is encoded as $(G_i := \top)$ and AND-ed to $\Psi$. Elaborate LRA constraints can be put on solutions such as total cost $\leq x$, where calculation of the total cost of a release candidate is provided in Section IV-A.

Refinements. The encoding $\Psi_R$ conveys the fact that every refinement defines a set of sub-goals that together fulfill a parent goal, and that multiple refinements of a same goal introduce alternative ways of satisfying the goal.

Each refinement $R \in R$ where $\{G_1, \ldots, G_n\} \rightarrow G_p$ adds the proposition $(\bigwedge_{i=1}^n G_i \leftrightarrow R) \land (R \rightarrow G_p)$ as a conjunction to the encoding $\Psi_R$.

For all refinements $\{R_1, \ldots, R_n\}$ of a goal $G_p \in G$, $G_p \rightarrow \bigvee_{i=1}^n R_i$ is AND-ed to $\Psi_R$.

Interdependencies. The encoding $\Psi_I$ consists of co-existence constraints among the goals in a solution.

Exclusion inter-dependency states that related goals $G_1, \ldots, G_n$ cannot be satisfied all together, and it is encoded as $\neg(\bigwedge_{i=1}^n G_i)$ that is AND-ed to $\Psi_I$.

Precedence inter-dependency denotes that the implementation of the source precedes the implementation of the target node. The valid cases are that (a) both are included in the solution, (b) both are excluded from the solution, and (c) the source is included but the target is excluded. Given $G_1$ precedes $G_2$, the encoding $(G_2 \rightarrow G_1)$ is added to $\Psi_I$.

Example. Figure 4a presents a simple model containing a precedence inter-dependency between $G_3$ and $G_4$, thus non-valid solutions are those that include $G_4$ but not $G_5$. In Fig 5a assuming that $G_1$ and $G_2$ are mandatory, two solutions are $\{G_3, G_4, G_1, G_5, G_2\}$, $\{G_3, G_4, G_1, G_5, G_6, G_2\}$. Assuming the objective is to minimize cost and each leaf goal has equal costs, the first solution is returned by the solver. On the other hand, the only solution in Figure 5b is $\{G_3, G_4, G_1, G_5, G_2\}$ for $G_6$ cannot be in the same solution as $G_4$.

Cost and customer value contribution. These inter-dependencies are also atomic propositions and are encoded as $\Psi_W$. Given that $G_1$ increases the customer value of $G_2$, 1) atomic proposition $I_1$ captures the customer value inter-dependency between $G_1$ and $G_2$. The truth value of $I_1$ is encoded as $(I_1 \leftrightarrow (G_1 \wedge G_2))$. 

The goal-oriented definition of the NRP

The meta-model in Figure 2 illustrates the components of the goal–oriented definition of the NRP. In particular, the figure includes three layers of concepts separated by a dashed line.

The upper layer concerns the problem space of the next release problem, that is, the goal model that captures the requirements as goals, and the synergistic relations between them as inter-dependencies. This layer was explained in Section III-B.

The intermediate layer details the other components of the problem statement: the constraints and the optimization scheme. We provide some examples here, while we discuss how to define typical constraints and optimization schemes in Section IV.

Constraints indicate the limitations set by the release engineer on the valid solutions. Some examples: ‘The overall customer value of the solution should be at least $x$’, ‘The number of positive cost contributions in the solution should be at most $y$’, ‘All goals of theme $z$ must be included in the release’.

An optimization scheme consists of one or more objective functions. Minimizing the cost is a single objective, where the cost of the solution is the sum of costs of the goals that are included in the solution [11]. Other single objectives could be maximizing the total customer value [23], maximizing the positive customer value inter-dependencies, maximizing the negative cost inter-dependencies, and so on. SMT/OMT reasoning allow us to combine multiple objectives in linear objective functions. Multiple objective functions then can be ordered and lexicographic optimization can be performed.
In our goal–oriented formulation, the total cost (or customer value) of a solution is the sum of costs (or customer values) of goals that are included in the solution. Equation 1 returns the total cost (TC) of a release candidate $\mu$ of a next release model $M$, where $ite$ is an if–then–else function that returns the cost of a goal $G_i$ of $M$, if $G_i$ is included in $\mu$, 0 otherwise:

$$TC(\mu) = \sum_{G_i \in G} ite(G_i \text{ in } \mu, W_{GC}(G_i), 0) \quad (1)$$

One optimization scheme that considers both cost and customer value as objectives is the lexicographic optimization, where the objectives are strictly ordered, and the solution is first optimized for the first objective and then for the second one, and so on. In this case, the first objective has strictly a higher priority for optimization than the second one.

Another way of combining multiple objectives is to create an objective function that includes all objectives such as

$$\alpha \times TV(\mu) - \beta \times TC(\mu) \quad (2)$$

To get an accurate result for Equation 2 total cost and customer value should be on the same scale. Our framework allows release engineers to assign absolute or relative values (such as story points) to these attributes when building the goal model, so for combining multiple objectives, release engineers must normalize these values.

We only discuss linear normalization due to limited space. Algorithm 1 takes a next release model $M$, a set of objectives $\{obj_1, obj_2, \ldots, obj_k\}$ that are derived from attributes of goals to linearly combine in a normalized objective function, and corresponding co-efficients $\alpha, \beta, \ldots$ for each objective as input. The OMT reasoner is called to calculate the maximal and the minimal values of the same objective in a single call; this provides a boxed optimization option that returns the maximal and minimal objective values for the optimal releases where a given objective, as in total cost presented in Equation 2. Once these values are returned by the reasoner, the normalized objective function is created using the co-efficients and these values. Overall the reasoner should be called $(2 \times k) + 1$ where $k$ is the number of objectives to be combined. OptiMathSAT provides a boxed optimization option that returns the maximal and minimal values of the same objective in a single call; this enables reducing the total number of reasoner calls to $(k + 1)$.

### B. Qualitative reasoning with inter-dependencies

Inter-dependencies provide useful information about the synergistic relations among goals. According to the encoding in Section III-D a cost or customer value inter-dependency is included in a solution if and only if both source and target goals are included. The number of inter-dependencies (NI) in a release candidate $\mu$ is calculated as

$$NI(\mu) = \sum_{G_i \in G} ite(I_i \text{ in } \mu, 1, 0) \quad (3)$$

If the attributes values are not specified, the default value is returned.
Algorithm 1: Creating a normalized objective function

Data: Next Release Model M;
\{obj₁, obj₂, ..., objₙ\};
Co-efficients \(\alpha, \beta, \ldots\);
1 foreach objective \(o_i\) do
  2 \(\nu_{\text{max}} = \text{call-omt-solver}((\Psi_M, \text{maximize } o_i))\);
  3 \(\text{max} = \text{TO}(\nu_{\text{max}})\);
  4 \(\nu_{\text{min}} = \text{call-omt-solver}((\Psi_M, \text{minimize } o_i))\);
  5 \(\text{min} = \text{TO}(\nu_{\text{min}})\);
  6 end
  7 return \(\alpha \times \frac{o_i - \text{min}}{\text{max} - \text{min}} \pm \beta \times \frac{o_i - \text{min}}{\text{max} - \text{min}} \pm \ldots\);

Algorithm 2: Keeping track of team efforts on goals

Data: Next Release Model M;
1 foreach Leaf goal \(G_i\) do
  2 foreach Team \(T_j\) do
    3 Create new atomic proposition \(P_{T_j,G_i}\);
  4 end
  5 \((G_i \leftrightarrow (\bigvee_{k=1}^n P_{T_k,G_i}) \land \bigwedge_{l=1}^{n-1} \bigwedge_{m=l+1}^n (\sim P_{T_l,G_i} \lor P_{T_m,G_l}))\);
  6 end

We define expert–effort (EE) of a team \(T\) for a release candidate as the sum of implementation costs of goals that are included, implemented by team \(T\), and belong to a theme in which \(T\) is an expert. Equation 4 formulates the expert effort of a team \(T_x\) in a release candidate \(\mu\); for simplicity we use the same index value in a team–goal couple \(P_i\), and the team \(T_i\) and goal \(G_i\) in that couple. \(P_i\) is set to \(\top\) if and only if \(T_i\) implements \(G_i\) in release candidate \(\mu\).

\[
\text{EE}(\mu, T_x) = \sum_{P_i \in P} \text{ite}(P_i \in \mu \land T_i = T_x \land T_x . \text{expertIn} == G_i . \text{belongsTo} \land W_{GC}(G_i), 0)
\]

Similarly novice–effort (NE) of a team \(T\) for a release candidate as the sum of implementation costs of goals that are included in the release candidate, implemented by team \(T\), and belongs to a theme in which \(T\) is not an expert.

The objective is to minimize novel–effort while fully utilizing the teams (maximizing the total effort where the team availability is the upper bound).

E. Release planning

The framework can be used for release planning, which is a generalization of the NRP [26]. Once a goal model is built for multiple releases and the reasoner is run for the next release, the model can be re-used to reason on the future releases after following the steps described below.

1) Mark all goals in the solution as \(\text{isImplemented}\) and as \(\text{isMandatory}\) (unless re-implementation is considered).
2) Assign customer value and cost of the goals in the current solution to zero for their implementation cost (customer value) has been spent (used) in the previous release.
3) Assign constraints for the next release such as new maximal cost and mandatory goals.
4) Define the optimization scheme.
5) Re-run the reasoner.
V. Evaluation and Tool Support

We present the lessons learned from our retrospective case study in Section V-A. Then, we describe the prototype that supports our approach in Section V-B. Finally, we report on scalability experiments that show the ability to efficiently reason on large models in Section V-C.

A. Lessons learned from an expert evaluation

We conducted an evaluation with an experienced software product manager (over 20 years of experience with large-scale software products) to test the following hypotheses:

- **H0.** Executing the process described in Figure 1 is feasible.
- **H1.** Our goal-oriented approach helps the release manager make decisions for the next release.

The domain expert provided us with a real data set of an enterprise application developed for managing heavy machinery. The data set included an Excel file including a flat list of 100 requirements in consideration for the release 5.2, and corresponding themes, effort, and revenue estimations.

One author built separate goal models for each of the six themes; subsets of four of these models are presented in Figure 3. Then, the same author merged these small models into a bigger model while keeping the theme-based layout, and identified trivial interdependencies between the requirements that required no domain knowledge (e.g., ‘Call management’ precedes ‘Call management integration’).

Based on this initial goal model, the same author had a two-hour face-to-face, hands-on meeting with the domain expert. After a short explanation of the notation, the domain expert was able to identify additional interdependencies. Then, we ran our automated analysis multiple times with different objective schemes, and showed the results to the expert. We posed triggering questions to the expert in order to identify pros and cons, and to obtain answers for H0 and H1.

One perceived benefit of building the goal model over a flat spreadsheet is the ability to visualize the requirements in a structured fashion. The visualization helped to have a better understanding of the requirements and their interdependencies, identify decision points (e.g., alternatives), pinpoint requirements that are highly connected to the others via multiple positive customer value and negative cost interdependencies (i.e., requirements are desired to be in the solution), and organize the requirements around themes. The expert also used the vertical positioning of goals to represent relative importance. He mentioned that the model fostered deep thinking and helped discover information that is not explicit in the spreadsheet.

The expert found the visual notation easy to understand, and observed that positive customer value interdependencies typically occur more frequently than negative ones. When inquired about visual scalability, the expert commented that a unified extra-large view of all requirements is typically not needed for each product manager focuses on a specific subset of the model. He stated that the approach is feasible (H0), but it is necessary to put sufficient effort in updating the goal model throughout the product releases. The extra effort pays off if appropriate tooling allows reviewing model snapshots of past releases so that the decision rationale can be tracked. The model can bring structure to the discussion between product managers about the next release, and the tool can answer what-if analysis questions such as ‘what if we set this goal as mandatory?’, or ‘what if we adopt another objective scheme?’ and assist their decision making process (H1).

The expert suggested adding multiple abstraction capabilities to the prototype to show/hide cross-functionalities, or selected interdependencies. Also, integration with existing development tools is crucial, e.g., with the issue tracker JIRA and with the architectural models. In his experience, release planning is typically coupled with the (re-)definition of the product architecture. To improve visualization, he suggested goal node sizing based on goal cost to provide a visual cue. The expert is confident that his comments are generic for software companies that are organized per Conway’s Law [27].

B. Prototype: the Next Release Tool

Our prototype is a standalone application for Windows, Mac OS and Linux that supports modeling and reasoning.

The graphical editor of the prototype is based on the Eclipse Graphical Modeling Project (GMP). Well-formedness rules are continuously checked to prevent user mistakes when modeling, e.g., a goal cannot be refined into itself so it is not possible to create both incoming and outgoing edges from a goal to a refinement node.

Next release model elements and the optimization scheme stated by the analyst are automatically encoded as SMT/OMT formulas and fed into OptiMathSAT along with the proper commands for the solver to solve the optimization problem.

The retrieved results are presented in a written report, and the solution is highlighted in the graphical model if found. We are still working at the graphical visualization of multiple solutions, which are currently only listed in the report.

C. Scalability tests

We conducted three experiments to study the scalability of the prototype, and therefore of the encoding of Section III-D. All experiments are run on a Windows 64 bit machine with Intel(R) Core(TM) i7-3770 CPU 3.40Ghz and 8GB of RAM, and collected the reasoning time reported by OptiMathSAT version 3.5 to find the solution.

**Scalability with respect to problem size.** We define the size of the problem as the number of model elements: number of goals, refinements, and inter-dependencies. To evaluate this dimension of scalability, we have created an input model which includes 13 goal nodes, 9 refinements, and four 4 inter-dependencies. Lexicographic optimization scheme is selected for the optimization. We have generated 75 cases by replicating the input model 10 to 750 times and connecting the replicas to a root goal via the same refinement element. As a result, we have generated test models of size from 255 to 17,275 model elements. We have run the experiment five times.

4http://www.eclipse.org/modeling/gmp/
Scalability with respect to alternatives. Multiple refinements
the long-term evolution of a software product. Although our
artificially generated experiment cases are large enough to
match industrial case studies. Obviously, creating big models
requires time and human effort (see Section V-A).

The results are very positive: the required time to generate
the solution grows linearly with the model size, and performance
is excellent (0.4 seconds for models with 17,275 elements).

Scalability with respect to problem complexity. We de-
define problem complexity in terms of the number of inter-
dependencies between the model elements. To test this di-
mension, we generated 400 variants of a fixed-size model (250
goals, 118 refinements, 16 precedence links and 16 exclusion
links) with an increasing number of random directed inter-
dependencies between goals. Figure 8 presents the results of
this experiment. The number of added inter-dependencies are
shown on the x-axis whereas the y-axis reports the reasoning
time in seconds. There is a smooth increase in reasoning
time until approximately 150 added inter-dependencies, the
reasoning time increases rapidly after this threshold. Despite
the growth, the processing time is still negligible (under 5
seconds) and adequate for a release engineer who is studying
the long-term evolution of a software product.

Scalability with respect to alternatives. Multiple refinements
of a goal introduce alternative solutions for satisfying that
goal. Increasing the number of refinements may lead to
an exponential increase in the number of solutions, thereby
impacting the reasoning time [28]. We created five model
variations with fixed number of goals and inter-dependencies,
11,918 and 1,402, respectively. In the first model, all 5,609
refinement elements had two incoming edges, and a parent goal
had only one incoming refinement edge. The second model
is a variation of the first one, but for the 25% refinement
elements, we have created another refinement element pointing
to the same parent goal, and directed one of the two incoming
edges of the original refinement element to the newly created
one, in other words, we have converted 25% of the AND
decompositions to OR decompositions. For the rest of the
variations, we have increased the conversion rate to 50%, 75%,
and finally 100% and run the reasoner for each model.

To put our experiment in context, one of largest i* models re-
ported in the literature includes 525 links and 350 elements [7].
Thus, our artificially generated experiment cases are large
enough to match industrial case studies. Obviously, creating
big models requires time and human effort (see Section V-A).

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variations, we have increased the conversion rate to 50%, 75%,
and finally 100% and run the reasoner for each model.

Table II: Average and standard deviation of reasoning times
for the scalability wrt alternatives

<table>
<thead>
<tr>
<th></th>
<th>0%</th>
<th>25%</th>
<th>50%</th>
<th>75%</th>
<th>100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>AVG (s)</td>
<td>0.2514</td>
<td>0.304</td>
<td>3.0171</td>
<td>3.0532</td>
<td>4.8391</td>
</tr>
<tr>
<td>STDEV (s)</td>
<td>0.0045</td>
<td>0.008</td>
<td>0.0235</td>
<td>0.0073</td>
<td>0.0169</td>
</tr>
</tbody>
</table>

The results are summarized in Table II. The first row reports
the average seconds needed to find a solution for 10 runs, and
the second row reports the standard deviation. The reasoner
finds a solution for the first two models (0%-OR and 25%-OR)
in less than one second, for the second two models in around
three seconds and for the fifth model in around five seconds.
These results reveal that the approach works well even when
the number of alternatives increases.

Discussion. The overall results confirm the scalability of
our tool in all three cases even for models that are way larger
than those that can be used in real life. The bigger obstacle to
scalability is model connectivity, which is affected by increasing
the number of directed inter-dependencies. Even in this case,
however, the tool returns the optimal solution for a model of
250 goals and 200 inter-dependencies. The inter-dependency
to goal ratio is much higher than the real-life cases reported
by Carlshamre et al. [20], which is around 20%.

VI. RELATED WORK

A. Search-based approaches to NRP

The Next Release Problem is formalized by Bagnall et al. [11]
as a constrained optimization problem. Following
research has adopted quantitative search-based techniques.
Jiang et al. [29] apply ant-colony optimization whereas Jifeng
et al. [30] use backbone-based multilevel search. Feather and
Menzies [31] propose an iterative approach that takes human-
expert decision into consideration. The NRP was formulated
as a multi-objective optimization and solved by [12]. Our approach
diffs in two ways: (i) our goal-oriented representation of
the problem shows explicitly the hierarchy of and inter-
dependencies among goals; (ii) we apply OMT reasoning to
NRP that is proven to be scalable and guarantees an optimal
solution. Recently, Pitangueria et al. [32] apply SMT reasoning to solve the NRP for a flat list of requirements with excellent scalability results, although their work lacks the benefits of using goal models to structure and interrelate requirements.

The release planning problem generalizes NRP; the goal is to select features for a series of product releases. Du and Ruhe [26] propose machine learning solutions, providing the rationale behind solutions provided by ReleasePlanner®, a commercial tool for release planning. Ngo-The and Ruhe [33] iteratively solve the problem considering also human input, ranking candidate solutions with respect to soft constraints and objectives. Search–based software engineering methods were proposed as well [34]. We focus mostly on the next release problem but we have shown an optimization scheme in Section IV that support release planning. Ameller et al. [35] provides a survey on release planning models.

Toward a more structured search space for the NRP, Carlshamre et al. [20] identify requirements inter-dependencies and Zhang et al. [36] apply multi-objective search based techniques while handling these inter-dependencies. Regnell [37] validates a proposed meta-model through industrial surveys. Those models have AND/OR dependencies among requirements that, however, are less expressive than our hierarchical goal models.

B. Goal–Oriented Requirements Engineering

Goal–oriented requirements engineering has received much attention since the introduction of early goal–oriented frameworks [1]. KAOS [4], NFR [38], and CGM [39] are general-purpose frameworks that have been extended numerous times to handle the overall software development process [3], security [40], privacy [5] and other concerns [44].

Sebastiani et al. [45] discover minimum–cost solution in a goal model; similar techniques were later applied to find optimal solutions in goal-risk models [6]. Unfortunately, these approaches can optimize only for a single objective (cost). Multiple reasoning techniques on goal models focus only on finding a solution that satisfies top goals [46], but do not optimize.

CGM-based approaches enable multi-objective optimization in goal models [17], [18], [15]. Nguyen et al. [15] proposes a goal-modelling technique intended for greenfield design. Our proposal is different in that it focuses on next release design and uses an enhanced modelling language that includes an extended set of dependencies over traditional goal models.

Jureta et al. support preferences over alternatives and optional goals in the Techne modeling language [47]. SAT/SMT/OMT reasoning techniques over Techne models have not been yet exploited. Liaskos et al. [48] support preferences and utility in goal models and provide a planning based solution. However, AI planning [49] does not scale as well as SMT techniques.

Eliciting and assigning goal cost, customer value, and other numerical values is out of the scope of this paper. However, the literature offers plenty of approaches. The Analytic Hierarchy Process [50] can be used to determine quantitative contribution measures, and it was applied to goal models [51] and to requirements in general [52]. Wiegers [53] details a method for relatively assigning cost, (customer) value, and risk, while Villarroel et al. [54] use crowd sourcing to prioritize requirements for release planning. Recently Choetkiertikul et al. [55] employed deep learning techniques for effort estimation.

VII. DISCUSSION AND CONCLUSION

We proposed a new application of GORE to the next release problem. After an initial time investment for building a goal model, such up-front cost can be amortized over time thanks to the re-use of the goal model. The release planning process is carried out with the assistance of efficient automated solvers that automatically identify optimal solutions. Over time, the analyst has to update the model to account for implemented features and additional candidate requirements.

Our models are encoded into SMT/OMT formulas that enable efficient problem resolution via the OptiMathSAT solver. Our optimization schemes show the flexibility of the framework in expressing different objective functions from the literature. The prototype supports the entire process from modeling to automated reasoning and results visualization.

The results obtained from our preliminary evaluation show that there may be new life for goal models: (1) despite its simplicity compared to complex framework such as i* [56], [22] or KAOS [57], the language can supports the different types of inter-dependencies between next-release planning requirements identified by Carlshamre et al. [20]; (2) a retrospective case study has evidenced the strengths of our models over flat requirements lists; and (3) the scalability experiments confirmed the applicability of our reasoning to large models.

Threats to Validity. Conclusion validity is threatened by the use of a single case and the evaluation with a single product manager. Despite the expert’s high experience in the software industry, the findings are not conclusive yet. This is why we only claim that there may be new life for goal models. The use of a single case does not threaten the conclusions on the scalability of our reasoning, which derive from the scalability results of the employed automated solver. Internal validity is threatened by the selection of our case; while representative for the Northern European software industry, the requirements for release planning elsewhere may be less structured in other geographic areas (e.g., our models benefit from the grouping of requirements into themes). Construct validity is affected by the choice of a single method to represent the requirements. The expert provided an opinion on how the models compare to a flat representation, but we have not tested other techniques. External validity: we conducted a retrospective case, thus, the approach was not tested for a to-be release planning.

Future work. We are currently setting up empirical evaluations of the framework within product companies from our network for solving the NRP for future releases. Furthermore, we need to create a simple-to-use language for expressing objective functions and to extend our set of optimization schemes. We also plan to conduct experiments that compare the outcomes of analysts using our framework with the outputs of other approaches from the literature.
REFERENCES


